



PRESS RELEASE

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Goodwill Industries of Arkansas to Open New Store in Little Rock's Riverdale Shopping Center

Store Will Mark the 35th Retail Location in the State

LITTLE ROCK, Ark. (Nov. 8, 2022) — Goodwill Industries of Arkansas (GIA) will open a new retail, donation and career services facility in Little Rock's Riverdale Center. Located at 2516 Cantrell Road, the store's grand opening is slated for Thursday, December 8.

"We are excited to bring our services to this Little Rock neighborhood," said GIA President and CEO Brian Marsh. "Riverdale is undergoing a revitalization and we are happy to be partnering with this retail community. A new store opening means we are directly impacting Arkansas' workforce. It will also provide us with another opportunity to turn revenue from donated goods into education, training and employment for Arkansans."

Consistent with other Goodwill retail stores in Arkansas, the Riverdale location will open fully stocked and offer clothing, shoes, handbags, accessories, housewares, books, linens, games, athletic equipment, furniture in addition to other merchandise. The donation drop-off, located on the backside of the building, will be operational once the retail space opens.

In addition to the Goodwill retail experience, this location will host GIA's 27th Career Services Center to open in the state. The store will feature a conference room and staff to meet the needs of those seeking career assessment, counseling and coaching. Goodwill's career navigators can also provide individuals with interview preparation, job readiness training, job search, resume assistance and a Career Readiness Certification.

More information regarding events surrounding the grand opening will be released closer to the opening date.

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About Goodwill Industries of Arkansas

Goodwill Industries of Arkansas is a 501(c)(3) nonprofit organization dedicated to changing lives through education, training and employment. In the last fiscal year, our career services team helped 489 people find work at companies around the state. Through our various education, training and employment programs, Goodwill Industries of Arkansas provided services to 5,972 Arkansans. Since opening in 2017, 89 adults in Arkansas have graduated high school and earned their diplomas through The Excel Center®, Goodwill's high school for adults. Visit GoodwillAR.org for more information.

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