



PRESS RELEASE

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Goodwill Industries of Arkansas Partners in Tornado Relief Efforts Will Provide Vouchers to Help Individuals Replace Personal Needs

LITTLE ROCK, Ark. (April 3, 2023) -

Many individuals and communities across Arkansas were impacted by tornadoes on March 31. We are committed to partnering in relief efforts to support those affected by the storms.

Goodwill Industries of Arkansas (GIA) is currently issuing vouchers to those who have lost personal belongings from the storms. Vouchers can be redeemed for goods at any Goodwill retail store in Arkansas and the gift vouchers do not expire. These vouchers can only be picked up through area partners that Goodwill is working alongside in these efforts. They are not available for pick up at the Goodwill retail stores.

"Most people who have been displaced by the tornadoes are in immediate need of food, water and shelter. It may be several days to weeks before they are in need of clothing and other household items. But when they are ready, these vouchers can be used anytime, at any location, for any item. We are here for them when they are ready," said GIA President and CEO, Brian Marsh.

In addition, GIA is partnering with the City of Little Rock to transport the items that have been donated to the relief effort, from donation centers to the public distribution centers. "We are in the business of receiving goods, sorting and transporting them. We are glad to be able to lend our expertise to assist with the relief efforts, and we are very happy to help our fellow Arkansans in every way we can," Marsh added. Currently, GIA is

sending their employees to volunteer at the City Center, Donation Stations and where they are needed most at this time.

During the month of April, all Goodwill stores in Arkansas will donate their "Round Up" program to provide the vouchers to those in need. When checking out, Goodwill customers will be asked if they'd like to "round up" their purchase to the nearest dollar to support the voucher program.

For anyone needing the vouchers, they have been distributed to local relief services and can be picked up from the following location(s):

- City Center at Immanuel Baptist Church
315 N. Shackleford Rd.
Little Rock
- Calvary Baptist Church*
5700 Cantrell Rd.
Little Rock
- North Little Rock Community Center|
2700 Willow Street
North Little Rock
- First Baptist Church
401 N. First Street
Jacksonville
- Jacksonville Community Center*
5 Municipal Drive
Jacksonville
- That Church
901 East Kiehl Ave.
Sherwood
- Bill Harmon Recreation Center*
51 Sherwood Drive
Sherwood
- Donation/Distribution Center
187 Murray Ave.
Wynne

- Wynne Assembly of God Church*
1900 N. Killough Rd.
Wynne

*Indicates Red Cross Assistance Center

Goodwill stores are accepting donated goods at all Arkansas locations to help others recover from their loss and support this voucher program. Goodwill has also partnered with the City of Little Rock to host temporary donation trailers. Temporary donation trailer locations:

- Little Rock Fire Dept. Emergency Operations Center - 7 a.m. - 3 p.m. Daily
7000 Murray Dr.
Little Rock
- City Center of Immanuel Baptist Church - 10 a.m. - 7 p.m. Monday - Friday
315 N. Shackleford Rd.
Little Rock

About Goodwill Industries of Arkansas

Goodwill Industries of Arkansas is a 501(c)(3) nonprofit organization dedicated to changing lives through education, training and employment. GIA funds its mission services programs through selling donated goods in their retail and donation centers throughout the state. Learn more about Goodwill Industries of Arkansas at www.goodwillar.org

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