



PRESS
RELEASE

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Goodwill Industries of Arkansas Kicks Off Salt Bowl Donation Drive Competition Between Benton and Bryant August 15

LITTLE ROCK, Ark. (August 15, 2022) — Back for the fifth consecutive year, Benton and Bryant are extending their rivalry beyond the field to positively impact their communities. Both areas are encouraged to participate in the 2022 Salt Bowl Donation Drive Competition which begins today, August 15.

Through August 26, students, school supporters and the community can donate gently used clothing and household items to either the Benton or Bryant Goodwill store locations. Monetary donations can also be made online to the school of choice at www.goodwillar.org/saltbowl.

In addition to helping fund numerous programs that provide education, training and employment assistance, donations collected will mean thousands of dollars for the school districts and for local families. The district with the most donations will receive a check for \$1,500, along with \$500 in gift cards to give to families in need. The runner up will also receive \$500 in gift cards and a check for \$1,000.

The number of financial and household donations will be totaled Friday, August 26. The winning district will be named and presented with a check and trophy for bragging rights before kickoff at 6:30 p.m. on Saturday, August 27.

Goodwill Store of Benton

1716 Military Rd.
Benton, AR 72015

Goodwill Store of Bryant

5914 Hwy 5 N
Bryant, AR 72022

About Goodwill Industries of Arkansas

Goodwill Industries of Arkansas is a 501(c)(3) non-profit organization dedicated to changing lives through education, training and employment. In the last fiscal year, our career services team helped 458 people find work at companies around the state. Through our various education, training and employment programs, Goodwill Industries of Arkansas provided services to 4,346 Arkansans. Since opening in 2017, 89 adults in Arkansas have graduated high school and earned their diplomas through The Excel Center®, Goodwill's high school for adults. Visit www.goodwillar.org for more information.

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